

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

<u>Contract / Revision</u> 477027 /		<u>Alt Order #</u> 06146293
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1194
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$175.00	NM		
		See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12										
N 2	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$1,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/16/12-10/22/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$1,000.00	NM		
		See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12										
N 3	KVVU	10/16/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	\$2,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$620.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/16/12-10/22/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$620.00	NM		
		See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12										
N 4	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	13	\$12,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$135.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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(702)435-5555

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477027 /	06146293

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	DCCC	1194

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	10/10/12 / 10/10/12

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Couric</td><td>2-3p</td><td>MTuWThF----</td><td>:30</td><td>\$135.00</td><td>NM</td><td colspan="3"></td></tr><tr><td colspan="13">See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12</td></tr><tr><td>5</td><td>KVVU</td><td colspan="2">10/16/12-10/22/12</td><td>Katie Couric</td><td>2-3p</td><td>MTuWThF----</td><td>:30</td><td>\$135.00</td><td>NM</td><td colspan="3"></td></tr><tr><td colspan="13">See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17</td></tr><tr><td>6</td><td>KVVU</td><td colspan="2">10/17/12-10/17/12</td><td>Katie Couric</td><td>M-F 11a-12p</td><td>---W-----</td><td>:30</td><td>\$275.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3</td></tr><tr><td>7</td><td>KVVU</td><td colspan="2">10/18/12-10/19/12</td><td>Katie Couric</td><td>1-2pm</td><td>----ThF----</td><td>:30</td><td>\$275.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 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colspan="2">10/18/12-10/19/12</td><td>Special Early News</td><td>Special Early News</td><td>----ThF----</td><td>:30</td><td>\$550.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3</td></tr><tr><td>12</td><td>KVVU</td><td colspan="2">10/18/12-10/19/12</td><td>Special Early News</td><td>Special Early News</td><td>----ThF----</td><td>:30</td><td>\$550.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3</td></tr><tr><td>13</td><td>KVVU</td><td colspan="2">10/17/12-10/17/12</td><td>The X Factor</td><td>The X Factor</td><td>---W-----</td><td>:30</td><td>\$5,350.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3</td></tr><tr><td>14</td><td>KVVU</td><td colspan="2">10/18/12-10/18/12</td><td>BB League Championships</td><td>1pm-8pm</td><td>----Th-----</td><td>:30</td><td>\$3,250.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3</td></tr><tr><td>15</td><td>KVVU</td><td colspan="2">10/17/12-10/17/12</td><td>Extra</td><td>M-F 7-730p</td><td>---W-----</td><td>:30</td><td>\$630.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3</td></tr><tr><td>16</td><td>KVVU</td><td colspan="2">10/18/12-10/19/12</td><td>Anderson Cooper</td><td>2-3p</td><td>----ThF----</td><td>:30</td><td>\$300.00</td><td>NM</td><td colspan="3"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14.1,4.1,9.4,4.2,7.3</td></tr><tr><td>17</td><td>KVVU</td><td colspan="2">10/18/12-10/19/12</td><td>Anderson 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9	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	----ThF----	:30	\$350.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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10	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	----ThF----	:30	\$350.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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11	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30	\$550.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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12	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30	\$550.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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13	KVVU	10/17/12-10/17/12		The X Factor	The X Factor	---W-----	:30	\$5,350.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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14	KVVU	10/18/12-10/18/12		BB League Championships	1pm-8pm	----Th-----	:30	\$3,250.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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15	KVVU	10/17/12-10/17/12		Extra	M-F 7-730p	---W-----	:30	\$630.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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16	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30	\$300.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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17	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30	\$300.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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N 5	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	1	\$150.00																																																																																																																																																																																																																																																																																																																																																																																																																																																									
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N 6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	1	\$215.00																																																																																																																																																																																																																																																																																																																																																																																																																																																									
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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 477027 /		<u>Alt Order #</u> 06146293
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> DCCC	<u>Estimate #</u> 1194
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
	3	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
	4	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
	5	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
	6	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
	7	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
	8	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$215.00	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
N 7	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$350.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
	3	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$350.00	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
	4	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$350.00	NM		
	See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17											
N 8	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$345.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/16/12-10/22/12	FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$345.00	NM		
	See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12											
N 9	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	9	\$11,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$365.00			

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<u>Contract / Revision</u> 477027 /		<u>Alt Order #</u> 06146293
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> DCCC	<u>Estimate #</u> 1194
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																																																																																																														
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N 12	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	8	\$3,720.00																																																																																																																																																																																																																																																																																														
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477027 /	06146293

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	DCCC	1194

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 19	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2				2	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM		
	See MG 9,6,9,7,9,8,9,9,9,10,9,11,9,12											
Totals											65	\$46,315.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	65	\$46,315.00	\$39,367.75
Totals	65	\$46,315.00	\$39,367.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6146293 TRF# 477027
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 08.34
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 762 SALESMAN #
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6146293 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 08.34

REP: TO ROSE
FR NIKKI
OK'D M4 SEE LINES 33-38
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1194

1	ES		1000A-1100A	30		\$175.00	10/16	10/22	4		TU-F,M	4
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PROGRAM : DR OZ
CON COM1: DR OZ

33	A		600A-700A	30		\$450.00	10/22	10/22	1		MON	1
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PROGRAM : NEWS
ORD COM1: SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-1 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-2 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-3 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-4 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-5 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-6 FOR 5 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-7 FOR 1 SPOT/WK

34	A	1230P-330P	30	\$4,397.00	10/17	1	WED	1
PROGRAM : NLCS GAME ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 33-38								
35	A	430P-800P	30	\$4,398.00	10/18	1	THU	1
PROGRAM : NLCS GAME ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 33-38								
36	A	700A-900A	30	\$450.00	10/22	2	MON	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 33-38								
37	A	430A-459A	30	\$150.00	10/16	1	TU-F,M	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 33-38								
38	A	500A-600A	30	\$450.00	10/22	1	MON	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 33-38								
2	ES	1000P-1100P	30	\$1,000.00	10/16	4	TU-F,M	4
PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P								
3	ES	1100P-1135P	30	\$620.00	10/16	4	TU-F,M	4
PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P								
4	ES	200P-300P	30	\$135.00	10/16	1	TU-F,M	1
PROGRAM : KATIE COURIC CON COM1 : KATIE COURIC								
5	ES	300P-400P	30	\$150.00	10/16	1	TU-F,M	1
PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER								

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT11/12 08.34
*** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
6	ES		400P-500P	30		\$215.00	10/16	10/22	1		TU-F,M	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
7	ES		500P-530P	30		\$350.00	10/16	10/22	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
8	ES		500A-600A	30		\$345.00	10/16	10/22	4		TU-F,M	4
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												
9	ES		530P-600P	30		\$365.00	10/16	10/22	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
10	ES		600A-700A	30		\$450.00	10/16	10/22	4		TU-F,M	4
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
11	ES		600P-700P	30		\$235.00	10/16	10/22	2		TU-F,M	2
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												
12	ES		700A-900A	30		\$465.00	10/16	10/22	8		TU-F,M	8
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
15	S		900P-1000P	30		\$4,400.00	10/22	10/22	0		MON	0
PROGRAM : ALCATRAZ												
CON COM1: ALCATRAZ												
19	S		800A-900A	30		\$150.00	10/21	10/21	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 08.34
REP HEADLINE# 6146293 TRF# 477027 *** KVVU-TV ***
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#1	MISSED: TU-F, M/1000A-1100A									
		BUY#2	TU-F, M/1000P-1100P				OCT16		30S	\$175.00	(OCT10/12)	
		BUY#3	TU-F, M/1100P-1135P				OCT16		30S	\$1,000.00		
		BUY#4	TU-F, M/200P-300P				OCT16		30S	\$620.00		
		BUY#5	TU-F, M/300P-400P				OCT16		30S	\$135.00		
		BUY#6	TU-F, M/400P-500P				OCT16		30S	\$150.00		
		BUY#7	TU-F, M/500P-530P				OCT16 (5/WK)		30S	\$215.00		
		BUY#8	TU-F, M/500A-600A				OCT16		30S	\$350.00		
		BUY#9	TU-F, M/530P-600P				OCT16		30S	\$345.00		
		BUY#10	TU-F, M/600A-700A				OCT16 (2/WK)		30S	\$365.00		
		BUY#11	TU-F, M/600P-700P				OCT16		30S	\$450.00		
		BUY#12	TU-F, M/700A-900A				OCT16		30S	\$235.00		
		BUY#15	MON/900P-1000P				OCT16 (2/WK)		30S	\$465.00		
		BUY#19	SUN/800A-900A				OCT22		30S	\$4,400.00		
			OFFER: MON/600A-700A				OCT21		30S	\$150.00		
			& WED/1230P-330P				OCT22		30S	\$450.00		
			& THU/430P-800P				OCT17		30S	\$4,397.00		
			& MON/700A-900A				OCT18		30S	\$4,398.00		
			& TU-F, M/430A-459A				OCT22 (2/WK)		30S	\$450.00		
			& MON/500A-600A				OCT16		30S	\$150.00		
							OCT22		30S	\$450.00		

CMT: SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.

OCT/12 46315.00

CONTRACT TOTAL 46315.00
TOTAL SPOTS 65

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE